DOCKET NO.: IVOO-0071 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Charles Eric Hunter et al. Confirmation No.: 3041
Application No.: 10/072,471 Group Art Unit: 2623

Filing Date: February 7, 2002 Examiner: Annan Q. Shang

For: Systems And Methods For Providing Consumers With Entertainment Content

And Associated Periodically Updated Advertising

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

REPLY TRANSMITTAL LETTER

An Amendment Responsive to the Office Action Dated October 6, 2006.

| | | | | SMALL ENTITY | | NOT SMALL ENTITY | |
|-----------------------------|---------------------------------|---------------------|-------|---------------|-----|------------------|----------|
| | REMAINING AFTER AMENDMENT | HIGHEST PAID FOR | EXTRA | RATE | FEE | RATE | FEE |
| TOTAL CLAIMS | 37 | 38 | 0 | \$25 EACH | \$ | \$50 EACH | \$0.00 |
| INDEP. CLAIMS | 3 | 3 | 0 | \$100 EACH | \$ | \$200 EACH | \$0.00 |
| TWO MONTH EXTENSION OF TIME | | | | \$225 | \$ | \$450 | \$450.00 |
| TOTAL FEE DUE | | | | | \$ | | \$450.00 |

- Please charge Deposit Account No. 23-3050 in the amount of \$450.00.
- The Commissioner is hereby authorized to charge any deficiency or credit any overpayment of the fees associated with this communication to Deposit Account No. 23-3050.
- Petition is hereby made under 37 CFR § 1.136(a) (fees: 37 CFR § 1.17(a)(1)-(4)) to extend the time for response to the Office Action of October 6, 2006 to and through March 6, 2007 comprising an extension of the shortened statutory period of two (2) months.

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The Commissioner is hereby requested to grant an extension of time for the appropriate length of time, should one be necessary, in connection with this filing or any future filing submitted to the U.S. Patent and Trademark Office in the above-identified application during the pendency of this application. The Commissioner is further authorized to charge any fees related to any such extension of time to Deposit Account 23-3050. This sheet is provided in duplicate.

Date: February 14, 2007 /Michael D. Stein/

Michael D. Stein Registration No. 34,734

Woodcock Washburn LLP Cira Centre 2929 Arch Street, 12th Floor Philadelphia, PA 19104-2891 Telephone: (215) 568-3100

Facsimile: (215) 568-3439

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